CASINO





Number of gaming tables of tables operated



Regulation on number Average visitation per property



GULATIONS



Average spending per visitor per property



Betting limits of tables



Visa requirements for tourists



Gaming tax



Exclusivity clauses



Location of Tourist volume in those properties

locations



GEOGRAPHIC FACTORS

and accommodation proximity



Cost of license



Status of license



Marketing restrictions in target customer countries



Responsible gaming measures



Labor and industrial relations



Measure against corruption and money laundering





Infographic showing the step-by-step process of analyzing the Gaming industry



Disposable income levels



Threat from online gaming



Partnerships and joint-ventures

OPERATIONAL



Barriers to entry



High Net-worth Individuals (HNI) density



Privacy of customer data



Adherence to reporting requirements

PERFORMANCE



Revenue mix VIP vs Mass VIP vs Mass Market



Margin of Market



Revenue from non-gaming offerings



Ownership of land the company operates on



Leverage on technology



How frequently are gaming tables refreshed?



Revenue per table



Gaming differentiation from peers



Loyalty programs



Gaming promoters in VIP segment





